FISH 2010 & MARINE AFRICA

ADVERTISEMENT

BOOKING DEADLINE
MAY 9TH 2008

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MATERIAL DEADLINE
26th February 2010

EXHIBITION CATALOGUE and BUYERS GUIDE ADVERTISING ORDER

CHOOSE THE REQUIRED ADVERTISEMENT.
Please tick the box (or boxes) that relate to the type of advertisement that you wish to place

Full Page	☐ full colour	**Half Page**	☐ full colour	**Quarter Page**	☐ full colour
	☐ black & white		☐ black & white		☐ black & white
Special	☐ inside front cover +25%		☐ outside back cover +50%		

Extra B/W plus_____standard colour(s) plus_____special colour(s)

State colour(s)_____ State colour(s)_____

ADVERTISING RATES ***Payment against invoice.***
NB: ADVERTISING MATERIAL TO BE SUPPLIED BY CLIENT

Full Page B/W	**R 6,500**	**US$ 1,050**
Half Page B/W	**R 3,850**	**US$ 650**
Quarter Page B/W	**R 2,350**	**US$ 410**
Spot Colour: B/W Rate PLUS	**R 850**	**US$ 150**
Full Colour: B/W Rate PLUS	**R 1,100**	**US$ 200**
Special Colour: B/W Rate PLUS	**R 1,100**	**US$ 200**

Office Use Only
Accepted by:

Name _____
Date _____
Signature _____
Place _____

Material Requirements:
To be supplied on CD in **"pdf format"** with fonts converted to paths or embedded in document. All colours (pics, graphics, etc) in CMYK - NO RGB colours in document. Colour proof to accompany CD.
or eMail ads option*:* Save as 300dpi (high resolution) jpeg or pdf files and email to: marketing@exhibitionsafrica.com

Catalogue size: A4 Format

Trimmed size	297mm x 210mm – bleed 6 mm all round
Full page	250mm x 180mm
Half page	125mm x 180mm (hor) or 250mm x 86mm (vert)
Quarter page	125mm x 86mm

ADVERTISEMENT BOOKING: By signature hereto I agree that this document becomes a valid binding contract on acceptance by the publishers. I undertake to provide my advertising material by the deadline date appearing above. I agree that should the material not arrive timeously, the publishers, at their sole discretion, may drop the advertisement for the publication and we still remain liable for payment or they may raise a further charge to cover the publication having to be printed at overtime rates.

Company _____

Postal address _____**Code** _____

Tel _____ **Fax** _____

Email: _____ **Mobile:** _____

Contract value US$_____

Booked by _____**Authorised signatory** _____

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