

Water Lec 09 Africa

International Water Technology Exhibition and Conference

Endorsed by the following leading organizations:



9 – 11 June 2009

Gallagher Convention Centre – Midrand, Johannesburg, South Africa



International Water Technology Exhibition and Conference

As President of the Water Institute of Southern Africa (WISA) and on behalf of the exhibitors and organisers - I have pleasure in welcoming you to the International Water Technology Exhibition and Conference (WaterTec Africa 2009) Scheduled for 9-11 June 2009 at the Gallagher Convention Centre – Midrand, Johannesburg South Africa.

The pressures for water services delivery and water resource management are top agenda items in Southern Africa. The water industry face major challenges related to water quality, asset management and cost effective service delivery on a daily basis. This together with a vibrant growing region creates the ideal environment for the adoption and application of innovative solutions and appropriate technology.

We therefore invite exhibitors, water professionals and technology users to actively participate in this international event. It is guaranteed to be rewarding business and learning experience.

The venue was also selected to enhance the experience. The Gallagher Convention Centre is one of Africa's largest conference and exhibitions facilities, conveniently situated in an economic hub of South Africa in an environment which is easy to reach and secure.

We look forward to your active participation, successful dialogue and business in South Africa!

Dr Heidi Snyman WISA President 2008/9



NEWSFLASH!!

DATELINE - CAPE TOWN - 20/10/08



WATER STORAGE / SUPPLY GET R3.1 BILLION

South Africa's finance minister in delivering his medium term budget policy statement in parliament (20/10/2008) announced a grant of R3.1 billion for a 3-year programme focused on uplifting regional and distinct water storage and supply capacity.

million was allocated to alleviating backlogs in Electrification, Water and Sanitation at schools and clinics.



Water scarcity and water insecurity is one of the major causes of the African continent's underdevelopment and increasing economic decline. African leaders have committed through the NEPAD framework to "ensure sustainable access to safe and adequate clean water supply and sanitation, especially for the poor" and "to plan

and manage water resources to become a basis for national and regional cooperation and development."

The role of appropriate technology and innovative solutions cannot be underestimated in achieving these goals.

The Conference

Water and Wastewater - "Challenges & Solutions"

Call for Papers

You are invited to submit an abstract for oral presentation on the theme 'Water & Wastewater - Challenges & Solutions' for the 2009 WaterTec Conference and Exhibition, endorsed by the Water Institute of Southern Africa (WISA).

The abstract should contain the following information:

- Introduction Σ
- Brief description Σ
- Results and Discussion

Abstracts will undergo a preliminary review process to establish relevant to the conference theme. Your abstract should not exceed 1/2 pages and should be limited to 300 words. The title, author's title, name and affiliation, postal address, e-mail, telephone and fax numbers must be included in the abstract.

Deadline for Submission of Abstract 16 January 2009

Further information can be found on our website www.fairconsultants.com or contact Fuzlin Esau on conferences@fairconsultants.com

Media Partners

INTERNATIONAL WATER & IRRIGATION

Water SEWAGE & EFFLUENT

African Mining

MINING MIRROR

THE CIVIL ENGINEERING CONTRACTOR

ENGINEERING NEWS

IMIESA

WATER sanitation

Watertec Business Matchmaking Programme

Networking takes on new meaning. By pre-profiling, pre-matching and pre-scheduling one on one meetings for all registered Exhibitors, Visitors and Conference delegates the Business Matchmaking Programme delivers a powerful networking Platform to all WaterTec Participants.

How it works :

All confirmed participants are provided with a pre-matched report – specific to their industry segment and target markets at the event – allowing them to select who they would like to meet. The competent Watertec business matchmaking team does the rest, scheduling and confirming the relevant business meetings.



Exhibition Information

The venue

Gallagher Convention Centre,
Midrand, Johannesburg, Gauteng
South Africa

Exhibition Dates

Tuesday 9th June 2009 to
Thursday 11th June 2009

Exhibition Hours

10H00 to 17H00 daily

Business Visitors Only

Admission to WaterTec 2009 will be by invitation, business card or delegate only. NO public admission.

Participation costs

(Note: SADC denotes South African Development Community)

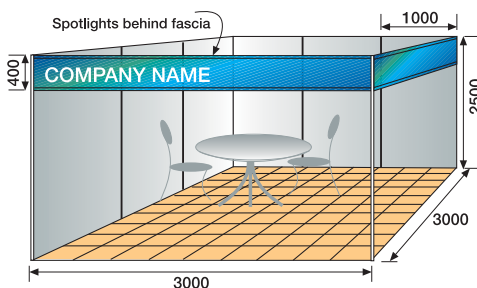
1. Walk on Package

The most cost effective option for stands 9m² to 18m².

Contract includes: Space, Carpets, shell scheme, single phase 30 amp electrical connection, 1 x 15 amp plug point, 2 x spot lights, 1 x conference table, 2 x conference chairs, and 1 x fascia name.

(A) SADC registered Companies
R 1 880 per m² ex VAT

(B) Non-SADC registered Companies
US \$ 300 per m²



Typical corner stand

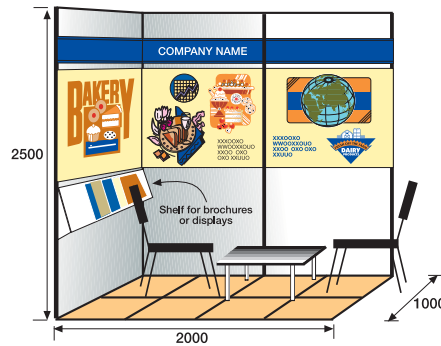
2. Floorspace Only

For custom built stands of any size.

(A) SADC registered Companies
R1 530 per m² ex VAT

(B) Non-SADC registered Companies
US \$ 250 per m²

3. Panel Stand



Designed for small business, suppliers with limited budgets or companies that only have services to sell. A low cost exposure that still gives you all the benefits that "go with the show" including face-to-face contact with potential customers, suppliers and industry colleagues.

Includes: 2m² floorspace, shell scheme and carpets, 1 x coffee table, 2 x chairs, 1 x brochure shelf, 2 x spotlights, company name on the back wall, 50 word company profile plus product listing in the official buyers guide.

(Note: placement of panel stands is at the discretion of the organisers – no particular position can be guaranteed)

(A) SADC registered Companies
R7 520 ex VAT

(B) Non-SADC registered Companies
US \$ 1 200

Technical Infrastructure

Exhibition Services

Exhibitors will receive a complete Services Manual once their participation has been confirmed. This manual allows participants to order extras they may deem essential for the successful design of their stand.

Official Contractors

In the overall interests of efficiency, the Organisers have, in certain cases, appointed official contractors. Where designated, the exhibitors and their contractors are obliged to use the services of such appointees. Check the Service Manual for details.

Official Catalogue and Buyers Guide

A full colour A4 publication will catalogue products and services offered. Entries are free to exhibitors. Advertising opportunities exist to enhance your company's standing amongst regional buyers.

Publicity and Promotion

The organisers plan a powerful publicity package which will incorporate a mix of marketing elements designed to stimulate visitor and delegate attendance. These elements will include press releases, paid advertising, direct mail, fax campaigns, electronic mailing, complimentary tickets and e-tickets and a V.I.P. visitor programme. The campaign is ongoing and open ended. The organisers are committed to explore any other opportunities to maximise exposure as and when these are identified.

Public Relations & Advertising

WaterTec's media partners together with other relevant local, regional and international press will carry an ongoing programme of advertising and editorial coverage in the lead up to the event. The exhibition, exhibitor's offerings and conference details will all feature.

Complimentary Tickets & Direct Mail

Complimentary admission tickets will be carried in all media partner publications. They will also be mailed to prospective buyers. Each exhibitor will be issued with 250 tickets for distribution to their own prospects or client base.

Continental exposure

Extensive regional buyer travel packages are being developed in conjunction with the conference programme to stimulate inbound visitors.



Fast Facts!

The South African Water Treatment equipment market earned revenues of
US \$ 157.1 million in 2007
and it's estimated that this will reach
US \$ 265.5 million in 2014.

The Water and Wastewater outsourcing market earned revenues of
US \$ 140.1 million in 2007
and was estimated to reach
US \$ 237.6 million in 2014.

Source: Engineering News Oct 10, 2008



International Water Technology Exhibition and Conference

Scope of the Exhibition

All equipment and services associated with:

Sourcing, extracting and storing water

Treatment for potable water

Water Supply (delivery)

Collection, treatment and disposal of wastewater

Renovation/rehabilitation of pipe and sewerage systems

Drainage and flood prevention

Irrigation



Gallagher Convention Centre, Midrand, Johannesburg, South Africa is one of Africa's largest conference and exhibition facilities. Of international standing, the venue is capable of hosting delegates and exhibitors in style and comfort.

Conveniently situated for local, national and international clients, it provides a modern, creative, secure and efficient environment in which to conduct business.

Co-Located Events



The Organisers

Exhibition Management Services SA

P O Box 650302 Benmore 2010

Tel: +27 (0)11 783 7250

Fax: +27 (0)11 783 7269

E-mail: marketing@exhibitionsafrica.com

Fair Consultants S.A.

P O Box 31448 Tokai Cape Town 7966

Tel: +27 (0)21 713 3360

Fax: +27 (0)21 713 3366

E-mail: marketing@fairconsultants.com

Fair Consultants International Ltd

Admiralty Suite, 11 Whitwell Hatch,
Scotland Lane, Haslemere, Surrey,
GU27 3AW, United Kingdom

E-mail: director@fairconsultants.com

LOCAL REPRESENTATIVE