

Enhance the quality and safety of your product by attending...

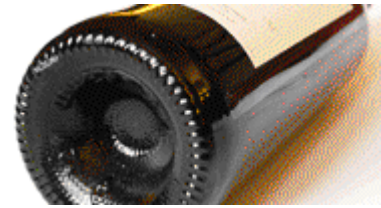


Ensure your money is not wasted on legal suits and product recalls



### Dear Quality Assurance Manager

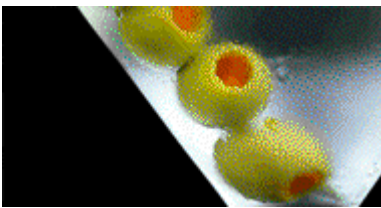
The food and beverage industry is continuously faced with challenges, and these challenges can result in serious legal suits or monetary loss. With the current global economic crunch, no organisation can afford to spend money on legal suits or have their product recalled from shelves, making the importance of quality of products a high priority for all.



**IIR's Food and Beverage Africa Conference**, held alongside the **Africa's Big 7 Expo** on the **20th, 21st and 22nd July 2009** at the **Gallagher Convention Centre**, will focus on strategies to **ensure your product is safe and of the highest quality.**



Attend this conference and **enhance your knowledge on the recent food scares** and the impact they had on the industry. **Ensure your product is not affected or implicated** to avoid the hassle of **tracing and recalling your product.**



Understand how you can **ascertain that the ingredients you use for your product are of high quality and safe** to use, guaranteeing that your product is not at any risk and your organisation can deal with the **shortage of ingredients without compromising on the product quality.**



Explore the changes to the legal framework that has affected the food and beverage industry and how you can practically apply them to your day-to-day processes. Plus remain up-to-date on the **latest amendments to the Agricultural Products Standards Act, the Foodstuff, Cosmetic and Disinfectants Act, the Liquor Product**



## Act and the Consumer Protection Bill.

IIR is proud to be running this conference alongside the **prestigious Africa's Big 7 Expo** which has been running successfully for the past number of years, and the only event of its kind in the whole of Africa. Ensure you are part of this industry gathering by **booking your seat today!**



Kind Regards

**Charmaine Shangase**

*Project Manager: Conferences*

**IIR BV South Africa**



### Confirmed Speakers to-date:

- **Jane Badham**, JB Consultancy
- **Vusi Mgidi**, Woolworths
- **Dr. Bernard Cole**, Food Science Consultant
- **Lynn la Grange**, SABS Commercial (Pty) Ltd
- **Dr Graham Campbell**, Academy of Food and Quality Management
- **Dr. Aubrey Parsons**, Nimue Skin Technology
- **Ravin Deonarain**, Foodbev Seta
- **Andrew Murray**, Andrew Murray Consulting
- **Seanne Kube**, Wesgro
- **Rolf Uys**, AIB International
- **Thami Bolani**, National Consumer Forum
- **Andre Rosslee**, ABSA
- **Annette van Vuuren**, Air Liquide
- **Billy Makhafola**, Department Of Agriculture
- **Andries Pretorius**, Department of Health
- **Dr. Lucia Anelich**, Consumer Goods Council of South Africa
- **Anya Knoetze**, Anya Knoetze School of Teaching CC
- **Janusz Luterek**, Hahn & Hahn Attorneys at Law
- **Jane Russill**, Von Holy Consulting
- **Kobus van Wyk**, Department of Agriculture
- **Mario Carelse**, SABS Commercial (Pty) Ltd

## Some of the topics to benchmark against:

- Exploring the link between **product development and nutrition**
- Exploring the current and future trends of **Genetically Modified Organisms (GMOs)** both internationally and locally
- Critically analysing the potential benefits of the **process-based approach to conducting audits** in your organisation
  - Evaluating the **latest development in organic food in South Africa**
    - Analysing the **impact street vendors have on the food industry**
  - Addressing the **skills shortage impacting on industry**: What programmes do the **FoodBev Seta** have in place to alleviate this problem?
- Analysing how the **2010 Soccer World Cup will affect the food and beverage industry**
- Novel processing methods: Can they **improve product quality while maintaining safety?**
  - Ensuring **food safety of incoming ingredients**
- **Globalisation of the food industry**: Examining what international markets are doing and how far behind South Africa is
  - Viewing international trends on **forming a regulatory body to monitor the industry** through policing and the common regulation of the food and beverage industry
    - **Chemical and microbiological food scares**: What lessons have been learnt?
- Analysing the amendments to the **Agricultural Product Standards Act** and how they impact on your day-to-day processes

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